

**Moreno Valley Mall** is a *primary retail and entertainment destination* for the rapidly growing communities located in north west Riverside County, California.



### Property Overview

Location	22500 Town Circle Moreno Valley, CA 92553
Anchors	Macy's, Sears, JC Penney, Harkins Theaters 16
Total GLA	1,090,000 square feet
Year Opened/Expanded	Opened 1992
Major Roadways	Interstate 215 (124,000 AADT) State Highway 60 (126,000 AADT)
Consumer Website	<a href="http://www.morenovallmall.com">www.morenovallmall.com</a>

### Trade Area Stats

Population (2009)	393,290
Households (2009)	113,265
Average HH Income (2009)	\$72,980

### Market Highlights

- ❑ Based on more than 24 million sq. ft. of planned development and newly completed buildings, the city of Moreno Valley is expecting the creation of 20,000 new jobs in the near future.
- ❑ A mix of major employers representing manufacturing, healthcare, education, retail and government provides an diverse economic base for the region. Major employers include: Philips Electronics, Serta Mattress, United Natural Foods, Minka Lighting, BAS Recycling, MVP RV, O'Reilly Automotive, and Riverside Community College.



- ❑ Over the past decade, Moreno Valley has been ranked among California's fastest growing cities. Growth can be attributed to strong regional economic growth, a range of housing options from high-end executive to single-family starter homes, good schools, a family-friendly lifestyle, and impressive quality-of-life amenities.
- ❑ The lodging industry is expanding rapidly into the Moreno Valley area. Six hotel projects are currently under way or have been recently completed representing 561 new hotel rooms.